

LAMPIRAN

Lampiran: pertanyaan

E-WOM						
No	Dimensi	Indikator	1	2	3	4
1	Valensi	Saya sering menemukan ulasan positif tentang The Originote di media sosial atau platform ulasan.				
		Saya sering menemukan ulasan negatif tentang The Originote di media sosial atau platform ulasan.				
2	Volume	Saya sering menerima pesan atau rekomendasi tentang The Originote dari teman atau media sosial.				
		Saya sering membagikan ulasan atau komentar tentang The Originote kepada orang lain.				
3	Kepercayaan	Saya sering memberikan like, komentar, atau membagikan ulasan tentang The Originote di media sosial.				
		Saya menganggap ulasan atau komentar tentang The Originote sebagai sumber informasi yang dapat dipercaya.				
4	Keterlibatan	Saya sering berinteraksi dengan ulasan tentang The Originote, seperti memberikan like, komentar, atau membagikan.				
		Saya lebih tertarik membeli The Originote setelah melihat banyak interaksi positif di media sosial.				
5	Kualitas	Menurut saya, ulasan tentang The Originote yang saya baca di media sosial cukup lengkap dan informatif.				
		Menurut saya, ulasan tentang The Originote yang saya baca di media sosial cukup akurat dan sesuai dengan kenyataan.				

Citra merek						
No	Dimensi	Indikator	1	2	3	4
1	Properti	Saya melihat The Originote memiliki tampilan dan identitas merek yang konsisten di berbagai platform				
		Saya merasa The Originote memiliki keunikan yang membedakannya dari merek <i>skincare</i> lain.				
2	Manfaat	Saya merasa The Originote menawarkan manfaat yang sesuai dengan kebutuhan kulit saya.				
		Saya puas dengan manfaat yang saya dapatkan setelah menggunakan The Originote.				
3	Perolehan	Saya memperoleh The Originote sebagai produk dengan kualitas yang baik.				
		Saya merasa harga The Originote sesuai dengan manfaat yang saya dapatkan.				
4	Budaya	Saya merasa The Originote memiliki perolehan dan prinsip yang sesuai dengan saya sebagai konsumen.				
		Saya percaya bahwa The Originote memiliki praktik bisnis yang etis dan peduli terhadap lingkungan.				
5	Karakter	Saya merasa The Originote memiliki karakter atau kepribadian merek yang jelas dan mudah dikenali.				
		Saya merasa karakter merek The Originote sesuai dengan kepribadian dan preferensi saya.				
6	Penggunaan merek	Saya termasuk dalam kategori pelanggan yang cocok menggunakan The Originote				
		Saya merasa orang lain dapat mengenali saya sebagai pengguna The Originote.				

Keputusan pembelian						
No	Dimensi	Indikator	1	2	3	4
1	Pembelian produk	Saya menyadari bahwa saya membutuhkan produk <i>skincare</i> sebelum membeli The Originote.				
		Saya menyadari bahwa saya membutuhkan produk <i>skincare</i> sebelum membeli The Originote.				
2	Pembelian merek	Saya mencari informasi dari berbagai sumber sebelum membeli The Originote.				

		Saya percaya dengan informasi yang saya dapatkan sebelum memutuskan membeli The Originote.				
3	Pemilihan saluran	Saya lebih yakin membeli The Originote secara offline atau di toko.				
		Saya mempertimbangkan faktor seperti harga untuk memilih pembelian The Originote di platform belanja				
4	Penentuan waktu	Saya yakin dengan keputusan saya saat membeli The Originote saat membutuhkan atau kehabisan produk.				
		Saya terpengaruh oleh promosi, ulasan, atau rekomendasi sebelum membeli The Originote.				
5	Jumlah pembelian	Saya puas dengan The Originote dengan pembelian per paket .				
		Saya akan membeli kembali The Originote per produk .				

Lampiran: hasil penyebaran koesioner
E-WOM

E-WOM1	E-WOM2	E-WOM3	E-WOM4	E-WOM5	E-WOM6	E-WOM7	E-WOM8	E-WOM9	E-WOM10	E-WOM11	E-WOM12	E-WOM13	E-WOM14	E-WOM15	E-WOM16	E-WOM17	E-WOM18	E-WOM19	E-WOM20	E-WOM21	E-WOM22	E-WOM23	E-WOM24	E-WOM25	E-WOM26	E-WOM27	E-WOM28	E-WOM29	E-WOM30	E-WOM31	E-WOM32	E-WOM33	E-WOM34	E-WOM35	E-WOM36	E-WOM37	E-WOM38	E-WOM39	E-WOM40	E-WOM41	E-WOM42	E-WOM43	E-WOM44	E-WOM45	E-WOM46	E-WOM47	E-WOM48	E-WOM49	E-WOM50	E-WOM51	E-WOM52	E-WOM53	E-WOM54	E-WOM55	E-WOM56	E-WOM57	E-WOM58	E-WOM59	E-WOM60	E-WOM61	E-WOM62	E-WOM63	E-WOM64	E-WOM65	E-WOM66	E-WOM67	E-WOM68	E-WOM69	E-WOM70	E-WOM71	E-WOM72	E-WOM73	E-WOM74	E-WOM75	E-WOM76	E-WOM77	E-WOM78	E-WOM79	E-WOM80	E-WOM81	E-WOM82	E-WOM83	E-WOM84	E-WOM85	E-WOM86	E-WOM87	E-WOM88	E-WOM89	E-WOM90	E-WOM91	E-WOM92	E-WOM93	E-WOM94	E-WOM95	E-WOM96	E-WOM97	E-WOM98	E-WOM99	E-WOM100	E-WOM101	E-WOM102	E-WOM103	E-WOM104	E-WOM105	E-WOM106	E-WOM107	E-WOM108	E-WOM109	E-WOM110	E-WOM111	E-WOM112	E-WOM113	E-WOM114	E-WOM115	E-WOM116	E-WOM117	E-WOM118	E-WOM119	E-WOM120	E-WOM121	E-WOM122	E-WOM123	E-WOM124	E-WOM125	E-WOM126	E-WOM127	E-WOM128	E-WOM129	E-WOM130	E-WOM131	E-WOM132	E-WOM133	E-WOM134	E-WOM135	E-WOM136	E-WOM137	E-WOM138	E-WOM139	E-WOM140	E-WOM141	E-WOM142	E-WOM143	E-WOM144	E-WOM145	E-WOM146	E-WOM147	E-WOM148	E-WOM149	E-WOM150	E-WOM151	E-WOM152	E-WOM153	E-WOM154	E-WOM155	E-WOM156	E-WOM157	E-WOM158	E-WOM159	E-WOM160	E-WOM161	E-WOM162	E-WOM163	E-WOM164	E-WOM165	E-WOM166	E-WOM167	E-WOM168	E-WOM169	E-WOM170	E-WOM171	E-WOM172	E-WOM173	E-WOM174	E-WOM175	E-WOM176	E-WOM177	E-WOM178	E-WOM179	E-WOM180	E-WOM181	E-WOM182	E-WOM183	E-WOM184	E-WOM185	E-WOM186	E-WOM187	E-WOM188	E-WOM189	E-WOM190	E-WOM191	E-WOM192	E-WOM193	E-WOM194	E-WOM195	E-WOM196	E-WOM197	E-WOM198	E-WOM199	E-WOM200	E-WOM201	E-WOM202	E-WOM203	E-WOM204	E-WOM205	E-WOM206	E-WOM207	E-WOM208	E-WOM209	E-WOM210	E-WOM211	E-WOM212	E-WOM213	E-WOM214	E-WOM215	E-WOM216	E-WOM217	E-WOM218	E-WOM219	E-WOM220	E-WOM221	E-WOM222	E-WOM223	E-WOM224	E-WOM225	E-WOM226	E-WOM227	E-WOM228	E-WOM229	E-WOM230	E-WOM231	E-WOM232	E-WOM233	E-WOM234	E-WOM235	E-WOM236	E-WOM237	E-WOM238	E-WOM239	E-WOM240	E-WOM241	E-WOM242	E-WOM243	E-WOM244	E-WOM245	E-WOM246	E-WOM247	E-WOM248	E-WOM249	E-WOM250	E-WOM251	E-WOM252	E-WOM253	E-WOM254	E-WOM255	E-WOM256	E-WOM257	E-WOM258	E-WOM259	E-WOM260	E-WOM261	E-WOM262	E-WOM263	E-WOM264	E-WOM265	E-WOM266	E-WOM267	E-WOM268	E-WOM269	E-WOM270	E-WOM271	E-WOM272	E-WOM273	E-WOM274	E-WOM275	E-WOM276	E-WOM277	E-WOM278	E-WOM279	E-WOM280	E-WOM281	E-WOM282	E-WOM283	E-WOM284	E-WOM285	E-WOM286	E-WOM287	E-WOM288	E-WOM289	E-WOM290	E-WOM291	E-WOM292	E-WOM293	E-WOM294	E-WOM295	E-WOM296	E-WOM297	E-WOM298	E-WOM299	E-WOM300	E-WOM301	E-WOM302	E-WOM303	E-WOM304	E-WOM305	E-WOM306	E-WOM307	E-WOM308	E-WOM309	E-WOM310	E-WOM311	E-WOM312	E-WOM313	E-WOM314	E-WOM315	E-WOM316	E-WOM317	E-WOM318	E-WOM319	E-WOM320	E-WOM321	E-WOM322	E-WOM323	E-WOM324	E-WOM325	E-WOM326	E-WOM327	E-WOM328	E-WOM329	E-WOM330	E-WOM331	E-WOM332	E-WOM333	E-WOM334	E-WOM335	E-WOM336	E-WOM337	E-WOM338	E-WOM339	E-WOM340	E-WOM341	E-WOM342	E-WOM343	E-WOM344	E-WOM345	E-WOM346	E-WOM347	E-WOM348	E-WOM349	E-WOM350	E-WOM351	E-WOM352	E-WOM353	E-WOM354	E-WOM355	E-WOM356	E-WOM357	E-WOM358	E-WOM359	E-WOM360	E-WOM361	E-WOM362	E-WOM363	E-WOM364	E-WOM365	E-WOM366	E-WOM367	E-WOM368	E-WOM369	E-WOM370	E-WOM371	E-WOM372	E-WOM373	E-WOM374	E-WOM375	E-WOM376	E-WOM377	E-WOM378	E-WOM379	E-WOM380	E-WOM381	E-WOM382	E-WOM383	E-WOM384	E-WOM385	E-WOM386	E-WOM387	E-WOM388	E-WOM389	E-WOM390	E-WOM391	E-WOM392	E-WOM393	E-WOM394	E-WOM395	E-WOM396	E-WOM397	E-WOM398	E-WOM399	E-WOM400	E-WOM401	E-WOM402	E-WOM403	E-WOM404	E-WOM405	E-WOM406	E-WOM407	E-WOM408	E-WOM409	E-WOM410	E-WOM411	E-WOM412	E-WOM413	E-WOM414	E-WOM415	E-WOM416	E-WOM417	E-WOM418	E-WOM419	E-WOM420	E-WOM421	E-WOM422	E-WOM423	E-WOM424	E-WOM425	E-WOM426	E-WOM427	E-WOM428	E-WOM429	E-WOM430	E-WOM431	E-WOM432	E-WOM433	E-WOM434	E-WOM435	E-WOM436	E-WOM437	E-WOM438	E-WOM439	E-WOM440	E-WOM441	E-WOM442	E-WOM443	E-WOM444	E-WOM445	E-WOM446	E-WOM447	E-WOM448	E-WOM449	E-WOM450	E-WOM451	E-WOM452	E-WOM453	E-WOM454	E-WOM455	E-WOM456	E-WOM457	E-WOM458	E-WOM459	E-WOM460	E-WOM461	E-WOM462	E-WOM463	E-WOM464	E-WOM465	E-WOM466	E-WOM467	E-WOM468	E-WOM469	E-WOM470	E-WOM471	E-WOM472	E-WOM473	E-WOM474	E-WOM475	E-WOM476	E-WOM477	E-WOM478	E-WOM479	E-WOM480	E-WOM481	E-WOM482	E-WOM483	E-WOM484	E-WOM485	E-WOM486	E-WOM487	E-WOM488	E-WOM489	E-WOM490	E-WOM491	E-WOM492	E-WOM493	E-WOM494	E-WOM495	E-WOM496	E-WOM497	E-WOM498	E-WOM499	E-WOM500	E-WOM501	E-WOM502	E-WOM503	E-WOM504	E-WOM505	E-WOM506	E-WOM507	E-WOM508	E-WOM509	E-WOM510	E-WOM511	E-WOM512	E-WOM513	E-WOM514	E-WOM515	E-WOM516	E-WOM517	E-WOM518	E-WOM519	E-WOM520	E-WOM521	E-WOM522	E-WOM523	E-WOM524	E-WOM525	E-WOM526	E-WOM527	E-WOM528	E-WOM529	E-WOM530	E-WOM531	E-WOM532	E-WOM533	E-WOM534	E-WOM535	E-WOM536	E-WOM537	E-WOM538	E-WOM539	E-WOM540	E-WOM541	E-WOM542	E-WOM543	E-WOM544	E-WOM545	E-WOM546	E-WOM547	E-WOM548	E-WOM549	E-WOM550	E-WOM551	E-WOM552	E-WOM553	E-WOM554	E-WOM555	E-WOM556	E-WOM557	E-WOM558	E-WOM559	E-WOM560	E-WOM561	E-WOM562	E-WOM563	E-WOM564	E-WOM565	E-WOM566	E-WOM567	E-WOM568	E-WOM569	E-WOM570	E-WOM571	E-WOM572	E-WOM573	E-WOM574	E-WOM575	E-WOM576	E-WOM577	E-WOM578	E-WOM579	E-WOM580	E-WOM581	E-WOM582	E-WOM583	E-WOM584	E-WOM585	E-WOM586	E-WOM587	E-WOM588	E-WOM589	E-WOM590	E-WOM591	E-WOM592	E-WOM593	E-WOM594	E-WOM595	E-WOM596	E-WOM597	E-WOM598	E-WOM599	E-WOM600	E-WOM601	E-WOM602	E-WOM603	E-WOM604	E-WOM605	E-WOM606	E-WOM607	E-WOM608	E-WOM609	E-WOM610	E-WOM611	E-WOM612	E-WOM613	E-WOM614	E-WOM615	E-WOM616	E-WOM617	E-WOM618	E-WOM619	E-WOM620	E-WOM621	E-WOM622	E-WOM623	E-WOM624	E-WOM625	E-WOM626	E-WOM627	E-WOM628	E-WOM629	E-WOM630	E-WOM631	E-WOM632	E-WOM633	E-WOM634	E-WOM635	E-WOM636	E-WOM637	E-WOM638	E-WOM639	E-WOM640	E-WOM641	E-WOM642	E-WOM643	E-WOM644	E-WOM645	E-WOM646	E-WOM647	E-WOM648	E-WOM649	E-WOM650	E-WOM651	E-WOM652	E-WOM653	E-WOM654	E-WOM655	E-WOM656	E-WOM657	E-WOM658	E-WOM659	E-WOM660	E-WOM661	E-WOM662	E-WOM663	E-WOM664	E-WOM665	E-WOM666	E-WOM667	E-WOM668	E-WOM669	E-WOM670	E-WOM671	E-WOM672	E-WOM673	E-WOM674	E-WOM675	E-WOM676	E-WOM677	E-WOM678	E-WOM679	E-WOM680	E-WOM681	E-WOM682	E-WOM683	E-WOM684	E-WOM685	E-WOM686	E-WOM687	E-WOM688	E-WOM689	E-WOM690	E-WOM691	E-WOM692	E-WOM693	E-WOM694	E-WOM695	E-WOM696	E-WOM697	E-WOM698	E-WOM699	E-WOM700	E-WOM701	E-WOM702	E-WOM703	E-WOM704	E-WOM705	E-WOM706	E-WOM707	E-WOM708	E-WOM709	E-WOM710	E-WOM711	E-WOM712	E-WOM713	E-WOM714	E-WOM715	E-WOM716	E-WOM717	E-WOM718	E-WOM719	E-WOM720	E-WOM721	E-WOM722	E-WOM723	E-WOM724	E-WOM725	E-WOM726	E-WOM727	E-WOM728	E-WOM729	E-WOM730	E-WOM731	E-WOM732	E-WOM733	E-WOM734	E-WOM735	E-WOM736	E-WOM737	E-WOM738	E-WOM739	E-WOM740	E-WOM741	E-WOM742	E-WOM743	E-WOM744	E-WOM745	E-WOM746	E-WOM747	E-WOM748	E-WOM749	E-WOM750	E-WOM751	E-WOM752	E-WOM753	E-WOM754	E-WOM755	E-WOM756	E-WOM757	E-WOM758	E-WOM759	E-WOM760	E-WOM761	E-WOM762	E-WOM763	E-WOM764	E-WOM765	E-WOM766	E-WOM767	E-WOM768	E-WOM769	E-WOM770	E-WOM771	E-WOM772	E-WOM773	E-WOM774	E-WOM775	E-WOM776	E-WOM777	E-WOM778	E-WOM779	E-WOM780	E-WOM781	E-WOM782	E-WOM783	E-WOM784	E-WOM785	E-WOM786	E-WOM787	E-WOM788	E-WOM789	E-WOM790	E-WOM791	E-WOM792	E-WOM793	E-WOM794	E-WOM795	E-WOM796	E-WOM797	E-WOM798	E-WOM799	E-WOM800	E-WOM801	E-WOM802	E-WOM803	E-WOM804	E-WOM805	E-WOM806	E-WOM807	E-WOM808	E-WOM809	E-WOM810	E-WOM811	E-WOM812	E-WOM813	E-WOM814	E-WOM815	E-WOM816	E-WOM817	E-WOM818	E-WOM819	E-WOM820	E-WOM821	E-WOM822	E-WOM823	E-WOM824	E-WOM825	E-WOM826	E-WOM827	E-WOM828	E-WOM829	E-WOM830	E-WOM831	E-WOM832	E-WOM833	E-WOM834	E-WOM835	E-WOM836	E-WOM837	E-WOM838	E-WOM839	E-WOM840	E-WOM841	E-WOM842	E-WOM843	E-WOM844	E-WOM845	E-WOM846	E-WOM847	E-WOM848	E-WOM849	E-WOM850	E-WOM851	E-WOM852	E-WOM853	E-WOM854	E-WOM855	E-WOM856	E-WOM857	E-WOM858	E-WOM859	E-WOM860	E-WOM861	E-WOM862	E-WOM863	E-WOM864	E-WOM865	E-WOM866	E-WOM867	E-WOM868	E-WOM869	E-WOM870	E-WOM871	E-WOM872	E-WOM873	E-WOM874	E-WOM875	E-WOM876	E-WOM877	E-WOM878	E-WOM879	E-WOM880	E-WOM881	E-WOM882	E-WOM883	E-WOM884	E-WOM885	E-WOM886	E-WOM887	E-WOM888	E-WOM889	E-WOM890	E-WOM891	E-WOM892	E-WOM893	E-WOM894	E-WOM895	E-WOM896	E-WOM897	E-WOM898	E-WOM899	E-WOM900	E-WOM901	E-WOM902	E-WOM903	E-WOM904	E-WOM905	E-WOM906	E-WOM907	E-WOM908	E-WOM909	E-WOM910	E-WOM911	E-WOM912	E-WOM913	E-WOM914	E-WOM915	E-WOM916	E-WOM917	E-WOM918	E-WOM919	E-WOM920	E-WOM921	E-WOM922	E-WOM923	E-WOM924	E-WOM925	E-WOM926	E-WOM927	E-WOM928	E-WOM929	E-WOM930	E-WOM931	E-WOM932	E-WOM933	E-WOM934	E-WOM935	E-WOM936	E-WOM937	E-WOM938	E-WOM939	E-WOM940	E-WOM941	E-WOM942	E-WOM943	E-WOM944	E-WOM945	E-WOM946	E-WOM947	E-WOM948	E-WOM949	E-WOM950	E-WOM951	E-WOM952	E-WOM953	E-WOM954	E-WOM955	E-WOM956	E-WOM957	E-WOM958	E-WOM959	E-WOM960	E-WOM961	E-WOM962	E-WOM963	E-WOM964	E-WOM965	E-WOM966	E-WOM967	E-WOM968	E-WOM969	E-WOM970	E-WOM971	E-WOM972	E-WOM973	E-WOM974	E-WOM975	E-WOM976	E-WOM977	E-WOM978	E-WOM979	E-WOM980	E-WOM981	E-WOM982	E-WOM983	E-WOM984	E-WOM985	E-WOM986	E-WOM987	E-WOM988	E-WOM989	E-WOM990	E-WOM991	E-WOM992	E-WOM993	E-WOM994	E-WOM995	E-WOM996	E-WOM997	E-WOM998	E-WOM999	E-WOM1000	E-WOM1001	E-WOM1002	E-WOM1003	E-WOM1004	E-WOM1005	E-WOM1006	E-WOM1007	E-WOM1008	E-WOM1009	E-WOM1010	E-WOM1011	E-WOM1012	E-WOM1013	E-WOM1014	E-WOM1015	E-WOM1016	E-WOM1017	E-WOM1018	E-WOM1019	E-WOM1020	E-WOM1021	E-WOM1022	E-WOM1023	E-WOM1024	E-WOM1025	E-WOM1026	E-WOM1027	E-WOM1028	E-WOM1029	E-WOM1030	E-WOM1031	E-WOM1032	E-WOM1033	E-WOM1034	E-WOM1035	E-WOM1036	E-WOM1037	E-WOM1038	E-WOM1039	E-WOM1040	E-WOM1041	E-WOM1042	E-WOM1043	E-WOM1044	E-WOM1045	E-WOM1046	E-WOM1047	E-WOM1048	E-WOM1049	E-WOM1050	E-WOM1051	E-WOM1052	E-WOM1053	E-WOM1054	E-WOM1055	E-WOM1056	E-WOM1057	E-WOM1058	E-WOM1059	E-WOM1060	E-WOM1061	E-WOM1062	E-WOM1063	E-WOM1064	E-WOM1065	E-WOM1066	E-WOM1067	E-WOM1068	E-WOM1069	E-WOM1070	E-WOM1071	E-WOM1072	E-WOM1073	E-WOM1074	E-WOM1075	E-WOM1076	E-WOM1077	E-WOM1078	E-WOM1079	E-WOM1080	E-WOM1081	E-WOM1082	E-WOM1083	E-WOM1084	E-WOM1085	E-WOM1086	E-WOM1087	E-WOM1088	E-WOM1089	E-WOM1090	E-WOM1091	E-WOM1092	E-WOM1093	E-WOM1094	E-WOM1095	E-WOM1096	E-WOM1097	E-WOM1098	E-WOM1099	E-WOM1100	E-WOM1101	E-WOM1102	E-WOM1103	E-WOM1104	E-WOM1105	E-WOM1106	E-WOM1107	E-WOM1108	E-WOM1109	E-WOM1110	E-WOM1111	E-WOM1112	E-WOM1113	E-WOM1114	E-WOM1115	E-WOM1116	E-WOM1117	E-WOM1118	E-WOM1119	E-WOM1120	E-WOM1121	E-WOM1122	E-WOM1123	E-WOM1124	E-WOM1125	E-WOM1126	E-WOM1127	E-WOM1128	E-WOM1129	E-WOM1130	E-WOM1131	E-WOM1132	E-WOM1133	E-WOM1134	E-WOM1135	E-WOM1136	E-WOM1137	E-WOM1138	E-WOM1139	E-WOM1140	E-WOM1141	E-WOM1142	E-WOM1143	E-WOM1144	E-WOM1145	E-WOM1146	E-WOM1147	E-WOM1148	E-WOM1149	E-WOM1150	E-WOM1151	E-WOM1152	E-WOM1153	E-WOM1154	E-WOM1155	E-WOM1156	E-WOM1157	E-WOM1158	E-WOM1159	E-WOM1160	E-WOM1161	E-WOM1162	E-WOM1163	E-WOM1164	E-WOM1165	E-WOM1166	E-WOM1167	E-WOM1168	E-WOM1169	E-WOM1170	E-WOM1171	E-WOM1172	E-WOM1173	E-WOM1174	E-WOM1175	E-WOM1176	E-WOM1177	E-WOM1178	E-WOM1179	E-WOM1180	E-WOM1181	E-WOM1182	E-WOM1183	E-WOM1184	E-WOM1185	E-WOM1186	E-WOM1187	E-WOM1188
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[illegible][illegible][illegible]

Keputusan pembelian

		Correlations										
		KP 1	KP 2	KP 3	KP 4	KP 5	KP 6	KP 7	KP 8	KP 9	KP 10	KP TOTAL
KP 1	Pearson Correlation	1	.671**	.742**	.379**	.374**	.527**	.462**	.464**	.112	.606**	.721**
	Sig. (2-tailed)		.000	.000	.001	.001	.000	.000	.000	.322	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 2	Pearson Correlation	.671**	1	.617**	.554**	.312**	.568**	.396**	.484**	-.005	.579**	.697**
	Sig. (2-tailed)	.000		.000	.000	.005	.000	.000	.000	.963	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 3	Pearson Correlation	.742**	.617**	1	.437**	.461**	.505**	.496**	.402**	.318**	.622**	.758**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.004	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 4	Pearson Correlation	.379**	.554**	.437**	1	.396**	.363**	.208	.396**	.030	.321**	.541**
	Sig. (2-tailed)	.001	.000	.000		.000	.000	.064	.000	.789	.004	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 5	Pearson Correlation	.374**	.312**	.461**	.396**	1	.532**	.637**	.442**	.276*	.623**	.733**
	Sig. (2-tailed)	.001	.005	.000	.000		.000	.000	.000	.013	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 6	Pearson Correlation	.527**	.568**	.505**	.363**	.532**	1	.529**	.509**	.108	.621**	.764**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.342	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 7	Pearson Correlation	.462**	.396**	.498**	.208	.637**	.529**	1	.661**	.343**	.657**	.783**
	Sig. (2-tailed)	.000	.000	.000	.064	.000	.000		.000	.002	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 8	Pearson Correlation	.464**	.484**	.402**	.396**	.442**	.509**	.661**	1	.279*	.596**	.742**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.012	.000	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 9	Pearson Correlation	.112	-.005	.318**	.030	.276*	.108	.343**	.279*	1	.197	.402**
	Sig. (2-tailed)	.322	.963	.004	.789	.013	.342	.002	.012		.079	.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP 10	Pearson Correlation	.606**	.579**	.622**	.321**	.623**	.621**	.657**	.596**	.197	1	.840**
	Sig. (2-tailed)	.000	.000	.000	.004	.000	.000	.000	.000	.079		.000
	N	80	80	80	80	80	80	80	80	80	80	80
KP TOTAL	Pearson Correlation	.721**	.697**	.758**	.541**	.733**	.764**	.783**	.742**	.402**	.840**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	80	80	80	80	80	80	80	80	80	80	80

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Lampiran: Normalitas

